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NEO THEODORE TLHASELO SUMMARY PORTFOLIO

PROUDLY PAN AFRICAN

#MOTSWANA



PUBLIC SPEAKER, EXPERT MODERATOR,
FACILITATOR, BROADCAST-HOST



EST 2025



DESCENDING THE STAGE, LEFT THE NAME "NEO THEODORE TLHASELO" ETCHED IN THE HEARTS AND MINDS OF THE AUDIENCE.

Executive Summary

Neo Theodore Tlhaselo is a 39-year-old visionary leader, Pan Africanist from Botswana with a natural gift for public speaking. The talent was evident from a young age, starting as a debater and Peer Educator in high school. Her years of practice in the Corporate, afforded her spotlight opportunities such as organizations spokesperson as such her craft was refined ,showcasing her ability to engage audiences with confidence and clarity. Over the years , Post Corporate as she ventured full time in Business and as a Consultant ,Neo's craft sharpened, as a sought-after International speaker, captivating audiences locally, regionally, and internationally, with an effect of influence consequential of her exposure , knowledge and insights towards subject matters particularly in the field of Business and International Trade and Relations, Development and Policy, Socio-economic matters . Armed with Master's Degree International Business with Law from Salford University and 1st Degree in Business Administration coupled with short courses.CEO Founder Conversation With Africa Pty Ltd, Special Advisor on International Trade and AfCFTA to Executive Governor Oyo State-Nigeria H.E Oluseyi Makinde.



2023 AUGUST-PANELIST AT THE LAUNCH AFRICA GROWTH INITIATIVE AT BROOKINGS ,AGI FLAGSHIP REPORT FORESIGHT AFRICA IN PARTNESHIP WITH BIDPA

Public Speaker Expert Moderator, Broadcast -Host

Neo Theodore Tlhaselo public speaking portfolio expanded over the years , engaged by Governments, Government agencies, development Institutions, Private sector, NGO's, Diplomatic Institutions as Speaker, Panelist, Expert Moderator-Facilitator in Africa and Internationally. Neo Tlhaselo is a Broadcast Media personality -host and commentator ,20 years in the broadcasting space. As part of her business she founded the popular Business Talk shows dubbed ' The Business Kraal' Radio and Conversation With Africa Talk shows over 13 years.



2024 SEPTEMBER -MODERATOR AT THE 6TH PROSPERITY AFRICA CONFERENCE HOSTED BY AFRICA CHAMBERS OF COMMERCE IN PARTNERSHIP WITH AFRICAN UNION COMMISSION CHAMBERS AT ADDIS ABABA,

Neo Theodore Tlhaselo: A Visionary Leader and Advocate for Africa's Future

More than just a public speaker– A dynamic Pan African thought leader , who advocates for Africa’s growth and transformation , This echoes in her submissions during her public speaking engagements . Neo infuses her expertise applying strategic communication to every stage she graces. Her work is driven by a deep belief in the potential of Africa and its people to achieve greatness. She is the Founder and CEO of Conversation With Africa. An organization endorsed by the AfCFTA Secretariat African Union, which seeks to promote Africa’s economic integration agenda amongst others. CWA hosts Annual Forums in Africa and has a media wing, visit www.conversationwithafrica.org

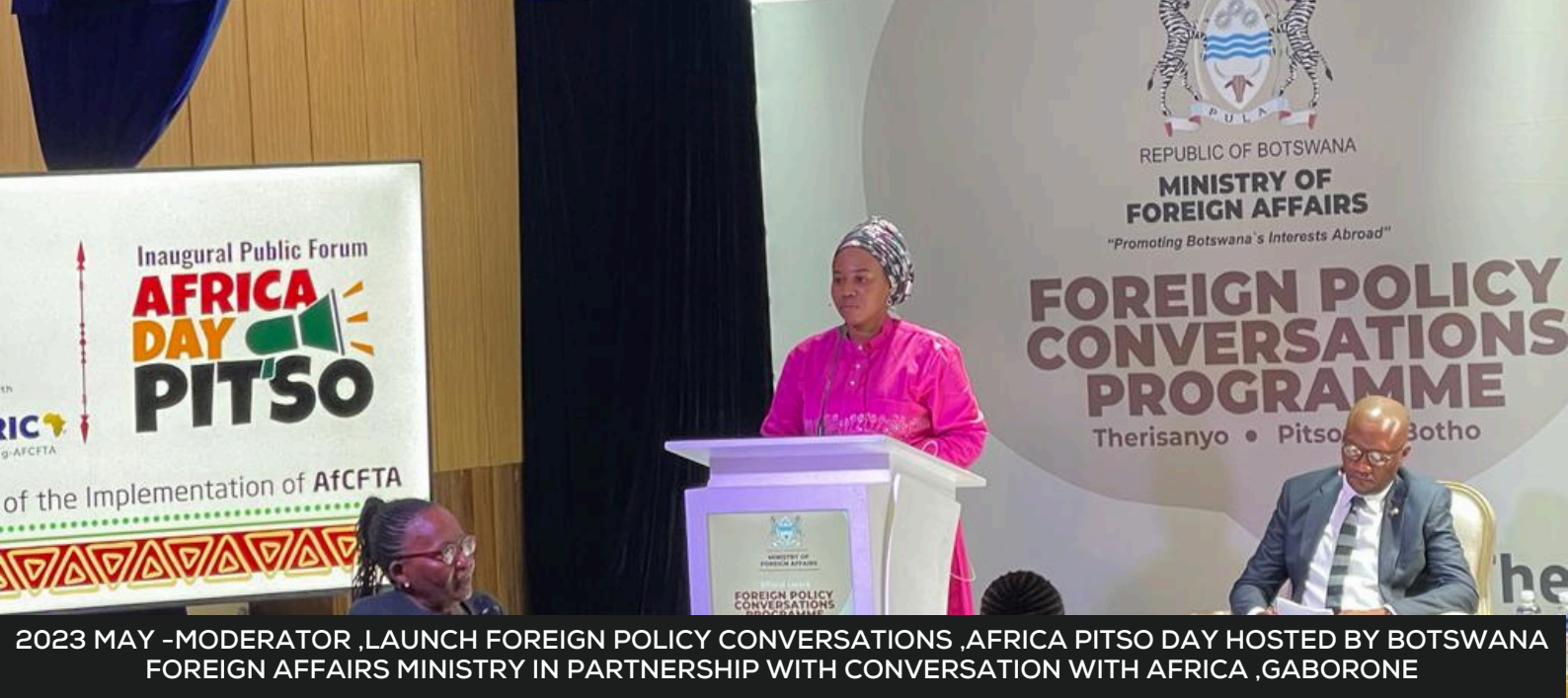


2021 OCTOBER -MODERATOR HIGH LEVEL PANEL WITH H.E.WAMKELE MENE SECRETARY GENERAL AfCFTA AT CONVERSATION WITH AFRICA ANNUAL FORUM IN GABORONE

Neo Theodore Tlhaselo: A Champion of Africa's Renaissance.

At the heart of her journey is her unwavering commitment to Africa's progress. She champions development initiatives like the African Continental Free Trade Area (AfCFTA) and the Agenda 2063 vision, which aim to create a prosperous, unified, and globally competitive Africa. Her mission is clear: to inspire Africans, both on the continent and in the diaspora, to work together for a shared future of prosperity and opportunity.

Amongst the many development centric engagements she has partaken in Africa is engagement by The AfCFTA Secretariat -African Union as an expert Moderator in their pertinent consultative forums, amongst others i.e. 2022 AfCFTA Protocol on Women and Youth in Trade Consultative Forum in Dar es Salaam Tanzania. She is currently part of the technical organizing team of the AfCFTA Youth Symposium hosted by the AfCFTA Secretariat annually as of 2023 and expert moderator.



Neo Theodore Tlhaselo: Expertise and Engagements

Throughout her career, Neo has earned a reputation for turning complex challenges into opportunities for growth and collaboration. On stage, commended for her articulation, in-depth knowledge of subject matters. Highlighting some of her key latest engagements and achievements which attests to the quality practices she embodies, as also applied on stage. The following but not limited to;

International Trade: A practitioner through her organizations, and engagements by various bodies.

Economic Diplomacy Expertise: fostering cooperation to fuel economic growth and development. Conversation With Africa co-partnered with Botswana Ministry of Foreign Affairs in 2023 for the conceptualization of Botswana's Economic Diplomacy Campaign and further implemented it as a media campaign. Neo Tlhaselo was the broadcast moderator of the campaign that hosted all Heads of Botswana's Diplomatic Missions. In 2023 CWA co-partnered with Botswana's Foreign Affairs Ministry, the inaugural Foreign Policy Conversation Forum. During the Forum she moderated the high-level panel of Heads of Diplomatic Missions and Senior Government officials. Centric to her public speaking execution is Strategic Communication: Crafting powerful messages and narratives that elevate Africa's voice on the world stage.



2019 OCTOBER; MODERATOR PUSHA BW FORUM AT GLOBAL EXPO BOTSWANA HOSTED BY BITC IN GABORONE

Neo Theodore Tlhaselo: Inspiration from Botswana and African Pride

As a proud Motswana woman, Neo is deeply connected to her roots and the rich cultural heritage of Botswana. Her leadership reflects the resilience, creativity, and determination that define African women as key drivers of progress across the continent. Neo's journey inspires young leaders, particularly women, to dream big and pursue their goals with courage and tenacity.

A Personal Brand of Repute and Impact

Neo Theodore Tlhaselo is a trailblazer whose work is rooted in integrity, innovation, and a genuine desire to make a difference. This approach applied in her public speaking execution. Mentoring the next generation of leaders, or representing Africa on global platforms, Neo's influence is profound and far-reaching.



**EXPERT MODERATOR
PUSHA BW FORUM AT GLOBAL EXPO BOTSWANA 2023**



**OVER 30 PRINT INTERVIEWS
AS AN EXPERT IN HER FIELD**



**HOST AND BROADCAST FACILITATOR 2024 CONVERSATION
WITH AFRICA TALK SHOW ON BTV NEWS DSTV CHANNEL
289**



**PANELIST -BLUE ECONOMY
CONFERENCE KENYA 2018**

References

2019 & 2023 - PUSHA BW FORUM

MODERATOR

+REFEREE; EXECUTIVE DIRECTOR BRAND BITC MS KUTLO MOAGI +267 71611133

2020 - AfCFTA DIGITAL FORUM HOSTED BY BOTSWANA MINISTRY OF TRADE

MODERATOR

<https://www.facebook.com/mitiBw/posts/join-the-the-african-continental-free-trade-area-afcfta-webinarthe-webinar-will-/4766314063443429/>

REFEREE; PS MINISTRY OF TRADE MS MADISA +267 75056496

2021 - CONVERSATION WITH AFRICA CWA ANNUAL FORUM IN BOTSWANA

MODERATOR: HIGH-LEVEL OPENING SESSION WITH H.E WAMKELE MENE (AfCFTA SG) AND MINISTERS

<https://conversationwithafrica.org/cwa-forum/>

2022 - SACU INVESTMENT FORUM

MODERATOR

<https://www.sacu.int/resource-centre/sacu-investment-roundtable>

+REFEREE: ANITHA GANASES ANITHA.GANASES@SACU.INT

2022 - AfCFTA PROTOCOL ON WOMEN AND TRADE CONSULTATIVE FORUM IN PARTNERSHIP WITH TANZANIA GOVERNMENT

MODERATOR

+REFEREE; SECRETARY GENERAL OFFICE ; samuel.wood@au-afcfta.org

2023 - AFRICA INDUSTRIALISATION DAY - MINISTRY OF TRADE AND ENTREPRENEURSHIP BOTSWANA

MODERATOR

https://www.facebook.com/story.php?story_fbid=6521155101292641&id=324306270977586&rdid=7uScm3pk3wuZRHO

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+REFEREE: PERMANENT SECRETARY MS MADISA +26775056496

2023 - ECONOMIC DIPLOMACY NATIONAL CAMPAIGN BROADCASTING - MINISTRY OF INTERNATIONAL AFFAIRS AND COOPERATION

MODERATOR

<https://www.facebook.com/watch/?v=1146629732814688&rdid=JjMwyrx3z1xCPS>

[h](https://www.facebook.com/watch/?v=1146629732814688&rdid=JjMwyrx3z1xCPS)

+REFEREE: DR MAVIS MATENGE BOTSWANA FOREIGN AFFAIRS MINISTRY +26772376603

References

2023 - NEO TLHASELO MEDIA INTERVIEW
MEDIA INTERVIEW

<https://www.pressreader.com/botswana/botswana-guardian/20230707/281603834919646>

2023 - AfCFTA YOUTH SYMPOSIUM IN PARTNERSHIP WITH ZAMBIA GOVERNMENT
MODERATOR

+REFEREE; SECRETARY GENERALS OFFICE ; samuel.wood@au-afcfta.org

2023 - BUSINESS BOTSWANA
DIRECTOR OF PROCEEDINGS

REFEREE; PATIENCE LEBOTSE +267 76517896

2023 - LOCAL MANUFACTURING SUMMIT HOSTED BY BOTSWANA CHAMBER OF
MINES IN PARTNERSHIP WITH UNDP
MODERATOR

REFEREE; UNDP MS TUMI MBAAKANYI +267 71303715

2023 - LAUNCH AFRICA GROWTH INITIATIVE AT BROOKINGS, AGI FLAGSHIP
REPORT FORESIGHT AFRICA HOSTED BY BIDPA
PANELIST

REFEREE; CEO BIDPA DR SOMOLEKAE ; +267 71327878

2024 - AFRICA PROSPERITY BUSINESS FORUM IN PARTNERSHIP WITH AFRICAN
UNION COMMISSION
MODERATOR

REFEREE; WINCATE MUTHINI ; +251 929479731



Conversation with Africa CEO, Ms. Neo Thlaselo



Participating as a Moderator

Title of session: "Women and Youth in Informal Cross Border Trade: Supporting the formalization of women and youth in trade for greater benefits under the AfCFTA"



Some say 'she is born with a microphone', some 'a story teller and connector' some 'Africa's advocate'

She continues to shine as an impactful public speaker, expert moderator and Pan African advocate. Her ability to connect with audiences resonates with her broader mission of a prosperous Africa. Her work is testament to the power of vision and action, connecting diverse audiences with meaningful dialogue. Neo brings unmatched ability to create engaging and impactful spaces for discussions. Facilitating high level panels or facilitating critical forums, she ensures every voice is heard and every idea is explored. Some call her a 'Story teller and Connector' .

NEO THEODORE TLHASELO



Contacts

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SPEAKER DECEMBER 2024 ; OYO STATE NIGERIA AFCFTA SUB NATIONAL CONSULTATIVE FORUM, AT OYO STATE NIGERIA